

2018 M³ RED BLEND

APPELLATION: Texas High Plains AVA
VINEYARDS: Reddy Vineyards Blocks 2, 5, 17
VARIETAL(S): Merlot 44%, Mourvèdre 32%, Malbec 24%

VINTAGE: 2018

ALCOHOL: 13.8%

CASES PRODUCED: 150 Cases



WINEMAKERS NOTES

A challenging vintage for grape growers throughout Texas, 2018 saw significantly reduced crop output but rewarded growers with quality fruit. An Arctic blast in December of 2017 caused significant bud damage, and in some cases, destroyed vines, setting growers up for smaller crops in 2018. Hot and dry springtime conditions further exacerbated issues, causing poor fruit set and further reducing quantity. Drought-like conditions continued into August, leading to quick sugar accumulation. However, late August rains provided a reprieve and reduced vine stress, allowing for greater phenolic development of the grapes. Despite the tumultuous year and significantly reduced crop output, the vines offered high quality, concentrated fruit at harvest. For the M3 Red Blend, we selected three classically French varietals with outstanding performance in the Texas High Plains to craft an “Old World” wine with a “New World” flair. The resulting wine possesses rich dark fruit with an earthy complexion that represents a fusion of both wine styles.

TASTING NOTES

The M3 Red Blend is a bold and dark wine that is a perfect accompaniment for a juicy porterhouse steak. Succulent boysenberry, currant and wild blackberry fill the palate. Earthy characteristics add complexity and sophistication. This wine is medium-bodied with a long, smooth finish.

THE VINEYARDS & PHILOSOPHY

At Reddy Vineyards, we strive to provide the highest quality grapes to be enjoyed as your family’s favorite wine. Situated in the heart of the Texas High Plains AVA (American Viticultural Area), our vineyards are blessed to possess a rare combination of factors ideal for growing premium grapes. Soaring at an elevation of 3305 feet, the vineyards experience a long growing season with warm days and cool nights. Sandy loam soils with deep limestone deposits protect the vines from pests while forcing the vines to produce concentrated grapes. This unique terroir allows us to grow grapes with exceptional balance, depth, flavor and intensity.

Learn More:

www.reddyvineyards.com

Reddy Vineyards
2149 Tahoka Road (US-380)
Brownfield, TX 79316.
© Reddy Vineyards 2019

