

# 2020 LIFESTYLE ROSÉ

APPELLATION: Texas High Plains AVA

VINEYARDS: Reddy Vineyards

VARIETAL(S): Rosé Wine Blend

VINTAGE: 2020

ALCOHOL: 13%

CASES PRODUCED: 300 Cases



## WINEMAKERS NOTES

A challenging vintage due to reduced yields caused by an unseasonably early freeze in October 2019, reduced crop output encouraged fruit maturation with excellent balance and purity for the 2020 harvest. Favorable springtime conditions allowed fruit to set with ideal size and density. Hot and dry summertime conditions were combatted by precise canopy management in the vineyard to avoid excessive sugar accumulation and early ripening. Fermentation was conducted under strict temperature control in stainless steel tanks. The final blend is a balanced expression of freshness and acidity that displays the best characteristics of classic dry rosé.

## TASTING NOTES

A captivating aromatic profile that sparks images of eating farm fresh watermelon on a hot summer day, this wine possesses all the characteristics loved by drinkers of fine rosé. Bright and crisp with a delicate pink color but brimming with flavor. On the palate, this wine reveals notes of strawberry, Fuji apple, watermelon, and bubblegum. Light-bodied with a long-lasting finish, pair this wine with mild cheeses, poultry or spinach and arugula salad with salmon and walnuts.

## THE VINEYARDS & PHILOSOPHY

At Reddy Vineyards, we strive to provide the highest quality grapes to be enjoyed as your family's favorite wine. Situated in the heart of the Texas High Plains AVA (American Viticultural Area), our vineyards are blessed to possess a rare combination of factors ideal for growing premium grapes. Soaring at an elevation of 3305 feet, the vineyards experience a long growing season with warm days and cool nights. Sandy loam soils with deep limestone deposits protect the vines from pests while forcing the vines to produce concentrated grapes. This unique terroir allows us to grow grapes with exceptional balance, depth, flavor and intensity.

*Learn More:*

[www.reddyvineyards.com](http://www.reddyvineyards.com)

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